



1ST RENEWAL ORDER FORM

This 1st Renewal Order (“**Order**”) is between Moovit Inc. (“**Moovit**”) and the company executing this Order (“**Customer**”). This Order and any Appendices attached hereto shall be governed by the terms attached to the Order-Form dated April 22, 2022 (the "**Agreement**"), and by executing this Order, Customer hereby agrees to be bound by all terms of the Agreement. All fees set forth herein are due pursuant to the terms of the Agreement. All capitalized terms used but not defined herein will have the meaning assigned to them in the Agreement. All amounts herein are expressed in USD. This Order shall control in the event of any conflict between this Order and the Agreement.

Item	Description	Annual License Price	Qty.	Total
Renewal of Moovit MaaS platform Subscription	Subscription to Moovit proprietary MaaS Product, Customizations, features and/or integrations as currently deployed	\$250,000	2 years	\$500,000
Total				\$500,000 “Fee”

- **Effective date:** The date of execution of this Order.
- **Subscription Term:** 24 months as of July 31, 2023.
- **Term:** As of the Effective Date and until the end of the Subscription Term set forth in this Order.
- **Payment Terms:** 2 invoices, for the amount of US \$ 250,000 each, shall be issued as follows, and paid Net + 30:
 - First invoice issued upon the Effective Date;
 - Second invoice issued upon the first anniversary of the Effective Date.
- **Priority Document:** Attached is a non-binding priority document, representing the commercial priorities of the Parties as set forth on **Appendix A**.

Customer General Information	
Full Customer Name	New Orleans Regional Transit Authority, LA
Customer Address	2817 Canal Street New Orleans, LA 70119 (USA)



Customer Country of Registration	LA 70119 (USA)
Customer Registration number/VAT Number	
Contact person details	Dwight Norton Interim Chief of Planning and Infrastructure +1 (504) 301 5434 dnorton@rtaforward.org

The undersigned represent and warrant that they are authorized to sign this Order on behalf of their respective Party thereto and hereby bind the Party on whose behalf they are signing.

Customer NORTA, LA	Moovit Inc.
Authorized Signature: _____	Authorized Signature: _____
Printed Name: _____	Printed Name: _____
Title: _____	Title: _____
Date: _____	Date: _____



Appendix A

Ongoing Priorities for Enhancement of App-Based Services

Detailed below are NORTA's priorities for the ongoing enhancement of app-based services. Priorities will be reviewed as part of the monthly Le Pass App Management Committee meetings between Moovit and NORTA. NORTA and Moovit shall discuss each item separately, including with respect to timeline for implementation, costs, fees and other commercial terms. Implementation plan of each item is dependent on Moovit's roadmap and shall be made upon mutual written consent. As part of the subscription NORTA may also receive app upgrades and enhancements that Moovit makes available to its customers.

#	Priority Description	Comments
1	Mobile ticketing for additional agencies (via Token Transit)	Moovit will support all relevant Token-backed agencies in Le Pass with existing ticketing capabilities
2	Support for mobile account-based fare capping	Integrate Token Transit's fare capping capabilities into Le Pass app
3	Ongoing support for Clever disruption manager tools	Challenge remains data availability for same-day route detours via GTFS RT
4	Option to change mobile ticketing provider integration	\$10k (<i>discounted from \$20k</i>) to transition to standard integration with a different 3rd party mobile ticketing vendor Moovit currently supports; any customization or new integrations may require additional scoping and associated fees to implement
5	User conference for North American WLA customers	Moovit and NORTA open to live or virtual
6	Assessment of customization opportunities for Elerts integration	Consider adding additional engagement points (e.g. buttons) for Elerts reporting
7	Support for Cash App as payment option for mobile tickets	\$0 (<i>discounted from \$10k</i>) to enable payment for mobile tickets (via Token integration) using funds from Cash App account