



Regional Transit Authority
2817 Canal Street
New Orleans, LA 70119-6301

504.827.8300
www.norta.com

RESOLUTION NO. 24-059
FILE ID NO. 24-099

STATE OF LOUISIANA
PARISH OF ORLEANS

**AUTHORIZE CONTRACT AMENDMENT/EXTENSION TO VECTOR MEDIA, LLC FOR
TRANSIT SHELTER ADVERTISING AND MAINTENANCE**

Introduced by Commissioner Daniels, seconded by Commissioner Colin.

WHEREAS, the contract between RTA and Vector Media, LLC (previously Laurel New Orleans, LLC) was entered into in 2008 with an original expiration of August 24, 2018 and has been amended four times (Resolutions 09-047, 10-051, 13-031, and 18-070), including an updated expiration date of August 24, 2024 for transit shelter advertising, installation and maintenance; and

WHEREAS, Change Order 3 for this contract included updated provision for the maintenance of any RTA shelter including "cleaning, repairing or replacement of any parts on all shelters"; and

WHEREAS the staff is currently preparing a new solicitation for a single contract for all of advertising services and shelter maintenance currently provided by two separate contracts, including this one, that is estimated to take nine months to complete; and

WHEREAS, the RTA desires to continue generating advertising revenue from transit shelters until a vendor has been procured from said new solicitation; and



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WHEREAS, the RTA desires to have transit shelters in the downtown area that have backlog of deferred maintenance to be cleaned and repaired in addition to ongoing, typical cleaning and repair services;

NOW, THEREFORE, BE IT RESOLVED the Board of Commissioners of the RTA approves an amendment to the contract with Vector Media, LCC (formerly Laurel New Orleans, LLC) to extend the contract term for seven (7) months to March 31, 2025 and thereafter would continue on a month-to-month basis until such time as either party terminates the contract by issuing the 30-day prior written notice to the other party and allows the cleaning and repair of transit shelters in the downtown area in an amount not to exceed \$250,000 to paid from the Fees owed RTA from advertising revenue.

THE FOREGOING WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

YEAS:	<u>5</u>
NAYS:	<u>0</u>
ABSTAIN:	<u>0</u>
ABSENT:	<u>1</u>

AND THE RESOLUTION WAS ADOPTED ON THE 26th DAY OF NOVEMBER 2024.

A handwritten signature in black ink, appearing to read "Fred A. Neal, Jr.", written over a horizontal line.

FRED A. NEAL, JR.
CHAIRMAN
BOARD OF COMMISSIONERS