



Regional Transit Authority
2817 Canal Street
New Orleans, LA 70119-6307

RESOLUTION NO. 21-095

STATE OF LOUISIANA
PARISH OF ORLEANS

AUTHORIZATION TO IMPLEMENT A NEW PERMANENT FARE STRUCTURE AT THE EXPIRATION OF THE TEMPORARY FARE STRUCTURE ON DECEMBER 31, 2021. THE NEW PERMANENT FARE STRUCTURE SHALL MAKE PERMANENT MOST OF THE CHANGES ASSOCIATED WITH THE RIDERSHIP INCENTIVES IMPLEMENTED ON JULY 1, 2021.

Introduced by Commissioner Raymond, seconded by Commissioner Tillery.

WHEREAS, RTA implemented Ridership Incentives on July 1, 2021 intended to (1) simplify the fare structure, (2) increase youth and senior ridership, and (3) increase monthly pass purchases.

WHEREAS, the Ridership Incentives were implemented through a Temporary Fare Structure which included the following changes: (1) introduce senior and youth daily passes at a reduced cost; (2) introduce senior and youth monthly passes at a reduced cost; (3) introduce youth single-ride fares, (4) convert all Jazzy Passes to “multi-modal” to allow their use on the ferry system; (5) reduce the cost of the 31-day Jazzy Pass from \$55 to \$45; (6) eliminate the \$0.25 upcharge for transfers; (7) eliminate the \$0.25 upcharge for express service, and (8) temporarily suspend the 3-Day Jazzy Pass and the 5-Day Jazzy Pass.

WHEREAS, the Temporary Fare Structure expires on December 31, 2021.

WHEREAS, RTA Staff analyzed each of the changes associated with the Temporary Fare Structure to assess their financial and operational impact, and determined that all changes but the suspension of the 3-Day Jazzy Pass and the 5-Day Jazzy Pass offered RTA and its ridership benefits.

WHEREAS, RTA Staff determined that the Agency would benefit from reinstating the 3-Day Jazzy Pass and the 5-Day Jazzy Pass with the following changes: (1) Reduce the 3-Day Jazzy Pass cost from \$9 to \$8; (2) Change the 5-Day Jazzy Pass to a 7-Day Jazzy Pass at the same price of \$15.

WHEREAS, the RTA conducted a Public Hearing on December 8, 2021 to receive feedback on proposed changes to the fare structure.

NOW, THEREFORE, BE IT RESOLVED that the Board of Commissioners of the Regional Transit Authority hereby approves the new Permanent Fare Structure detailed on the next page.

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THE FOREGOING WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

YEAS:	<u>7</u>
NAYS	<u>0</u>
ABSTAIN:	<u>0</u>
ABSENT:	<u>1</u>

AND THE RESOLUTION WAS ADOPTED ON THE 14th DAY OF DECEMBER, 2021.



FLOZELL DANIELS, JR.
CHAIRMAN
RTA BOARD OF COMMISSIONERS

Scenario Description	Original Fare Structure	New Permanent Fare Structure
Single-Fare Rides (Bus and Streetcar)		
Single-Ride Fare	1.25	1.25
Single-Ride Fare w/Transfer	1.50	1.25
Single-Ride Express Fare	1.50	-
Single-Ride Express Fare w/Transfer	1.75	-
Single-Ride Senior/Disabled Fare	0.40	0.40
Single-Ride (Youth / K-12)	-	0.50
Single-Fare Rides (Ferry)		
Single-Ride Ferry Only Fare	2.00	2.00
Single-Ride Senior/Disabled Ferry Only Fare	1.00	1.00
Single-Ride Ferry Only Vehicle Driver Fare	2.00	2.00
Single-Ride Ferry Only Vehicle Driver Plus Trailer Fare	5.00	5.00
Single-Ride Senior/Disabled Ferry Only Vehicle Driver Fare	1.00	1.00
Single-Ride Senior/Disabled Ferry Only Vehicle Driver Plus Trailer	4.00	4.00
Single-Ride Ferry Only Vehicle Additional Passenger Fare	1.00	1.00
1-Day Pass		
1-Day Jazzy Pass <i>(Revised Structure Usable on All Modes)</i>	3.00	3.00
1-Day Jazzy Pass (Senior/Disabled)	-	0.80
1-Day Jazzy Pass (Youth / K-12)	-	1.00
Regional Ride	6.00	6.00
3-Day Pass		
3-Day Jazzy Pass <i>(Revised Structure Usable on All Modes)</i>	9.00	8.00
5-Day Pass		
5-Day Jazzy Pass <i>(Revised Structure Usable on All Modes)</i>	15.00	-
7-Day Pass		
7-Day Jazzy Pass <i>(Revised Structure Usable on All Modes)</i>	-	15.00

31-Day Pass		
31-Day Jazzy Pass (<i>Revised Structure Usable on All Modes</i>)	55.00	45.00
31-Day Jazzy Pass (Senior/Disabled)	-	14.00
31-Day Jazzy Pass (Youth / K-12)	-	18.00