

VECTOR MEDIA

560 Lexington Avenue
New York, NY 10022
www.vectormedia.com



November 3, 2022

Mrs. Katherine Felton Bush
The Regional Transit Authority
Via email: kfelton@rtaforward.org

Reference: Extension of Contract for Exclusive Right to Market Advertising Space on Regional Transit Authority (RTA) Buses, Streetcars, Ferries and Ferry Terminals (the "Contract")

Dear Mrs. Bush;

Please allow this letter to serve as Vector Media's formal request for an extension of the Contract beyond December 31, 2022. The extension of Contract will cover the period between January 1, 2023 through August 31, 2023 and thereafter would continue on a month-to-month basis until such time as either party terminates the Contract by issuing the 30 days prior written notice to the other party (the "Extension Period").

Additionally, subject to receipt of the necessary permits and approvals, Vector agrees to purchase and install, at locations to be agreed upon by the parties, two (2) information/wayfinding/advertising digital kiosks at a total cost not to exceed \$150,000.

If the terms above are agreeable to RTA, please acknowledge your approval of the extension of the Contract under these terms by signing below.

Thank you very much,

Marc Borzykowski
Vector Media
Chief Operating Officer

Agreed to by:

Katherine B. Felton
Chief of Staff
New Orleans Regional Transit Authority