



2817 Canal Street
New Orleans, LA 70119

New Orleans Regional Transit Authority Finance Committee

Meeting Minutes

Thursday, September 11, 2025

11:00 AM

RTA Board Room

The New Orleans Regional Transit Authority (RTA) hereby declares that, in accordance with La. R.S. 42:17.1 (A)(2)(a)-(c), a meeting will be held in person on Thursday, September 11, 2025 at 11:00 a.m. Meetings start at the scheduled time, but may be delayed until a quorum of the Commissioners is present. The agency's website will stream the in-person meeting live, and wearing masks in the boardroom is optional.

Written comments on any matter included on the agenda will be accepted in the following ways: 1) Submission of a Speaker Card on meeting day; 2) Electronically by email sent to: rtaboard@rtaforward.org prior to the meeting; or 3) By U.S. Mail send to 2817 Canal Street, Attention: Office of Board Affairs, New Orleans, LA 70119.

This meeting is accessible to persons with disabilities. To help assure availability, modifications or accommodations linked to a disability must be requested 72 hours before the meeting or hearing. Please direct requests for public meeting accommodations to the Office of Board Affairs, 2817 Canal Street, NOLA 70119, or call 504-827-8341 or by email (rtaboard@rtaforward.org).

approved

1. Call To Order

2. Roll Call

approved

3. Consideration of Meeting Minutes from August 14, 2025

Commissioner Colin moved and Commissioner Walton seconded to approve the Finance Committee Meeting of September 11, 2025. The motion was approved unanimously.

approved

[Finance Committee Meeting – August 14, 2025]

[25-121](#)

4. Committee Chairman's Report

None

5. Chief Executive Officer's Report

The monthly Chief Executive Officer's Report was presented. This report can be found in the PowerPoint Presentation for the Finance Committee Report.

Highlights from the report:

- The RTA had a Service Change take place on Sunday and some of the vehicles did not receive the necessary software updates and major construction projects are taking place around the City of New Orleans that the RTA was not informed about and needed to implement Rolling Detours. The RTA are putting systems in place to make sure that the riders are informed of all the changes taking place on the routes. These detours will impact the On-Time Performance on these specific routes. The CEO stated that when a rider opens the RTA app a banner will appear informing them of all the current routes that have detours.
- The CEO stated DPW does not have a centralized point of contact for construction projects taking place around the City so the RTA communicates with Senior Staff on these projects.
- The CEO stated that regarding the Algiers Service Project staff have finished collecting data from the community and the next step is to present to the Board the different options.

6. Chief Financial Officer's Report

The monthly Chief Financial Officer's Report was presented. This report can be found in the PowerPoint Presentation for the Finance Committee Report.

Highlights from the CFO report:

- The CFO stated that assumptions are being used for the 2026 Budget regarding General Use Sales Tax/Hotel Motel Sales Tax and staff understand that tourism will be down in the upcoming years and staff was working on alternative revenue sources and tightening up expense.
- Commissioner Neal stated that staff should focus on attracting more locals to ride the system to offset ridership when tourism ridership goes down. The CEO stated that On-Demand and Ride-Share must be cost efficient for the agency to implement these programs.
- The CFO stated that staff should receive a copy of the Draft Audit Report tomorrow and it will be shared with the Board next week. She stated that staff were cleaning up a lot of issues with the Accounting System.
- The Triennial Review only had a few findings, and the final report is due by the end of

September, and the correct action items need to be completed by December.

[July Financials]

[25-124](#)

7. DBE Report

The monthly DBE Report was presented. This report can be found in the PowerPoint Presentation for the Finance Committee Report.

The Prime Contractor has forms that they fill out with their proposals regarding DBE Participation. When the RTA advertise for projects the DBE Goals are set for each project.

The Universal Accessibility Study did not meet its DBE Goals, and the DBE Officer was looking to make sure that the goals for this project are met.

8. Chief Planning and Capital Project Officer's Report

The monthly Chief Planning and Capital Project Officer's Report was presented. This report can be found in the PowerPoint Presentation for the Finance Committee Report.

Highlights from the CFO report:

- The GenFare has updated their fareboxes and all the new buses that the RTA have received have the new fareboxes. The Fare Technology Consultants will be invited to a meeting to do a presentation on the new technology regarding fareboxes.
- Currently staff are working on an inventory of bus shelters and bus stops that staff are maintaining.

9. Procurements

A. Authorizations:

Cooperative Endeavor Agreement (CEA) Between the RTA and the following entities: Sunstar Gate, Treme for Treme, and New Orleans Four LLC

[25-114](#)

The RTA will lose an average of \$2,000-\$3,000 for this bus wrap and once completed the RTA will do a bus unveiling.

Commissioner Colin moved and Commissioner Walton seconded to approve the CEA Between the RTA and Sunstar Gate, Treme for Treme for Treme, and New Orleans Four, LLC. The motion was approved unanimously.

approved

Enactment No: 25-053

Contract Award to Vector Media Holding, Corp for
Exclusive Advertising Rights

[25-115](#)

Commissioner Colin moved and Commissioner Walton seconded to
approve the Contract Award to Vector Media Holding, Corp for Exclusive
Advertising Rights. The motion was approved unanimously.

approved

Enactment No: 25-054

B. Amendments:

Change Order for Transit Security Services - SEAL

[25-101](#)

This Security Services Award has had several protests. The total amount
of this contract is \$643,091.

Commissioner Colin moved and Commissioner Walton seconded to
approve the Change Order for Transit Security Services - SEAL. The
motion was approved unanimously.

approved

Enactment No: 25-051

10. New Business

None

11. Audience Questions & Comments

None

12. Adjournment

Commissioner Colin moved and Commissioner Walton seconded to adjourn the meeting of
Finance Committee Meeting of September 11, 2025. The motion was adjourned
unanimously.

adjourned

[09.11.25 Finance Committee PowerPoint]

[25-126](#)