



**Regional Transit Authority**  
2817 Canal Street  
New Orleans, LA 70119-6301

504.827.8300

[www.norta.com](http://www.norta.com)

**RESOLUTION NO. 24-015**

**STATE OF LOUISIANA**

**PARISH OF ORLEANS**

The following resolution was offered by Commissioner Neal and seconded by Commissioner Daniels.

**WHEREAS**, the Board of Commissioners of the Regional Transit Authority (RTA) previously authorized staff to solicit companies that can provide website services for the RTA; and

**WHEREAS**, Resolution No. 20-013 was approved on March 24, 2020; at the RTA Board Meeting and later amended on October 25, 2022 via Resolution No. 22-080. The original resolution included only one year of the contract when the total contract was solicited for three (3) years (August 4, 2020, through August 4, 2023).

**WHEREAS**, an Request for Proposal (RFP) was issued on December 12, 2023 for the continuation of website services over the next three years (2024 through 2027);

**WHEREAS**, staff evaluated all elements of the bid in accordance with requirements prescribed by the RTA, Louisiana Public Bid Law, and the Federal Transit Administration; and

**RESOLUITON NO. 24-015**

**Page 2**

**WHEREAS**, staff evaluated all cost components submitted by the vendors and determined the price to be fair and reasonable; and a Technical Evaluation Committee meeting was held on Tuesday, March 5, 2024 in the RTA Board Room

**WHEREAS**, RTA intends to award the contracts resulting from this solicitation to the responsive responsible proposer who meet all RFP requirements and are determined the most advantageous to RTA.

**WHEREAS**, the initial term of the contract resulting from this RFP will be for three (3) years from date of award with the option to extend the contracts up to two (2) additional years, in one year increments, for a total contract period not to exceed five (5) years, unless special circumstances dictate otherwise. Extension for each additional term may be offered at the sole discretion of RTA and will be subject to written mutual agreement.

**WHEREAS**, funding for the above-stated project is \$100,000 per year; establishing the project's three-year total funding of \$300,000 and is made available through the budget established under the RTA operating budget 01-7600-02-7070-163-00-00-00000-00000.

**NOW, THEREFORE, BE IS RESOLVED**, that the Board of Commissioners of the Regional Transit Authority hereby authorize the Chief Executive Officer to execute a contract for Website Services to MSF Global at a not to exceed cost of \$100,000 per year three years, establishing a three-year not to exceed total of \$300,000.

THE FOREGOING WAS READ IN FULL; THE ROLL CALL WAS CALLED ON  
THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

|          |          |
|----------|----------|
| YEAS:    | <u>8</u> |
| NAYS     | <u>0</u> |
| ABSTAIN: | <u>0</u> |
| ABSENT:  | <u>0</u> |

AND THE RESOLUTION WAS ADOPTED ON THE 23rd DAY OF APRIL, 2024.

A handwritten signature in dark ink, appearing to read "Mark Raymond".

---

MARK RAYMOND  
CHAIRMAN  
BOARD OF COMMISSIONERS