



Regional Transit Authority
2817 Canal Street
New Orleans, LA 70119-6301

504.827.8300

www.norta.com

RESOLUTION NO. 25-044

FILE ID NO 25-091

STATE OF LOUISIANA

PARISH OF ORLEANS

**AUTHORIZATION FOR CONTRACT EXTENSION FOR MOBILE APPLICATION
SOFTWARE-AS-A-SERVICE PROVIDER, MOOVIT**

Introduced by Commissioner Walton,
seconded by Commissioner Colin.

WHEREAS, On April 26, 2022, the Board originally approved the agreement with Moovit via Resolution 22-030 for an annual amount not to exceed \$250,000. On July 25, 2023, the service agreement was extended through Resolution 23-054 as a two-year subscription at \$250,000 per year. Since the current agreement is set to expire in 2025, there is a desire to extend the service for an additional up to 24 months at a cost not to exceed \$630,000; and

WHEREAS, given the level of investment already put into delivery, improvements, and marketing; as well as continued feature improvements and increasing customer satisfaction, staff seek to extend the agreement for a term of 20 months with options to extend an additional 4 months for a total term not-to-exceed five (5) years; and



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WHEREAS, re-procuring and implementing a mobile application solution is a major undertaking that will require 18 to 24 months to successfully develop, solicit (via Requests for Proposals) and implement a competitively selected vendor solution; and

WHEREAS, additional optional feature improvements by Moovit Inc will further enhance the functionality and usability of Le Pass and align with other RTA initiatives including; integration with a future vendor for mobile ticketing to be selected and implemented by early 2027 as part of the Comprehensive Fare Modernization Initiative (\$10,000 allowance); and integration of to-be-selected vendor for modern paratransit software for ride booking and payment (\$100,000 allowance); and

WHEREAS, the cost to continue with Moovit Inc. as the Le Pass Software-As-A-Service provider for a maximum of 24 months at \$21,677 per month is \$520,000 from the approved operating budget from account 01-2900-02-8580-163-00000-00000 plus a \$110,000 allowance for additional optional features and app integrations from the approved capital budget local funds from account 01-0000-00-1501-000-00000-00000, for a total not-to-exceed amount of \$630,000; and

WHEREAS, it is the opinion of the RTA staff that the continuity of services is critical to both maintaining and growing levels of service for RTA's ridership and retaining fare revenue associated with mobile application and ticketing; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners of the Regional Transit Authority (RTA) that the Chairman of the Board, or his designee, authorization to extend contract for Moovit Inc. as the Software-As-A-Service provider for Le Pass, for term not-to-exceed 24 months for subscription and improvements in the amount not-to-exceed \$630,000.



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THE FOREGOING WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION
THEREOF AND RESULTED AS FOLLOWS:

YEAS:	<u>6</u>
NAYS:	<u>0</u>
ABSTAIN:	<u>0</u>
ABSENT:	<u>1</u>

AND THE RESOLUTION WAS ADOPTED ON THE 29nd DAY OF JULY 2025.

A handwritten signature in black ink, appearing to read "Fred A. Neal, Jr.", is written over a horizontal line.

FRED A. NEAL, JR.
CHAIRMAN
BOARD OF COMMISSIONERS