



Regional Transit Authority
2817 Canal Street
New Orleans, LA 70119-6307

RESOLUTION NO. 26-068

FILE ID NO. _____

**STATE OF LOUISIANA
PARISH OF ORLEANS**

**A RESOLUTION AUTHORIZING AN AMENDMENT TO THE RTA SOCIAL MEDIA
USAGE POLICY (COM1)**

Introduced by Commissioner _____, seconded by Commissioner _____.

WHEREAS, the New Orleans Regional Transit Authority (“RTA”) previously adopted the Social Media Usage Policy (COM1) to provide guidance on employee use of personal, non-agency social media activity; and

WHEREAS, the RTA reviews Board-adopted policies periodically to ensure they remain current, clear, and aligned with agency operations, applicable law, and employee responsibilities; and

WHEREAS, the proposed amendment to COM1 clarifies that the policy applies to personal, non-agency social media use and does not authorize employees to speak on behalf of the agency through personal channels; and

WHEREAS, the proposed amendment further clarifies expectations related to confidential information, agency representation, use of RTA branding, political activity, media inquiries, and compliance with applicable RTA policies and legal protections; and

WHEREAS, the proposed amendment is intended to reduce operational, legal, and reputational risk while respecting employee rights protected under federal and state law;

NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners of the New Orleans Regional Transit Authority that the Amendment to the Social Media Usage Policy (COM1) is hereby approved; and.

BE IT FURTHER RESOLVED that the Chief Executive Officer is authorized to implement the amended policy, effective upon Board approval.

THE FOREGOING WAS READ IN FULL; THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

YEAS: _____
NAYS: _____
ABSTAIN: _____
ABSENT: _____

AND THE RESOLUTION WAS ADOPTED ON THE 23rd DAY OF JUNE 2026.

**ANN DUPLESSIS
CHAIRMAN
RTA BOARD OF COMMISSIONERS**