

PROCUREMENT SUMMARY-RFP 2023-025

REQUIREMENTS

A Solicit Request Routing Sheet for Website Services with attached scope of work was received by Procurement on November 20, 2023.

SOLICITATION

Request for Proposal (RFP) No. 2023-025 Public Notice was published in The Advocate. The Public Notice and the RFP 2023-025 was posted on the RTA website beginning 12/12/23. The RFP submittal deadline was 1/26/24 at 4:00pm.

RFP SUBMITTAL

Submittal deadline was on 1/26/24 at 4:00pm. Briana Howze handled the receipt of all submissions received. Four (4) proposals were received.

DETERMINATION

Four (4) responsive proposals were received.

SUBMITTAL ANALYSIS

Respondents

Exemplipai
MSF Global
Orshay Marketing
Station Four

Required Forms

ALL SUBMITTED
ALL SUBMITTED
ALL SUBMITTED
ALL SUBMITTED

SUMMARY

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An Administrative Review was prepared by Briana Howze.

A technical evaluation was conducted on Tuesday March 5, 2023 at 10:00 am. The evaluation committee consisted of the following:

Angele Young
David Kroll
Adonis Expose
Giselle Williams

The final combined scores for the technical evaluation are as follows:

Exemplipai	342
MSF Global	384

Orshay Marketing	213
Station Four	323

MSF Global has been determined to be fair and reasonable and is recommended for award.