Proposal for

Project No: 2023-025 - Website Services

Submitted By:



MSF Global Solutions, LLC 1712 Oretha Castle Haley Blvd Ste 302 New Orleans, LA 70113 www.msfglobal.net



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1. Letter of Interest

Who We Are

The MSF Global Team is a proven group of professional organizations with demonstrated ability, capacity, and commitment to the design and development of transit websites and schedules to support effective transit service delivery that enhances the customer's experience. The Team will be led by MSF Global Solutions, LLC (MSF Global) – a firm with over 10 years over experience in designing and developing enterprise web solutions for the public sector.

What We Offer

Together we believe the MSF Global Team has the qualifications and transit agency experience to complete this project within established timelines and budget. Based on the Scope of Work included in the bid documents, our pricing structure is cost effective and with our extensive transit experience, we are able to provide efficiencies that will ensure quality and on-time deliverables.

The MSF Team offers the Regional Transit Authority what is needed for this assignment: capacity, capability, commitment, confidence and credibility.

- Capacity We offer extraordinary professional resources. We have the staff available to efficiently address multiple assignments simultaneously. We are responsive and ready. The primary participants are local to New Orleans region.
- Capability Each member of the MSF Global Team has demonstrated ability in a key area: MSF Global web design and development and EvalvIQ CyberSecurity.
- **Commitment** As a Team, we are committed to the RTA and goals to provide state of the art services to it's ridership. We share a common understanding of the significant role mass transit plays in not just the global economy but also in the basic lives of our connected worlds. We see this project as an opportunity to assist RTA in improving the lives of the everyday citizen.
- **Confidence** We offer the RTA the confidence that comes with many years of successful experience. Each member of the Team has a long-standing professional reputation that attests to our ability. This assignment warrants a disciplined, proven professional approach this is what we offer.
- Credibility MSF Global and EvalvIQ have operated under the same ownership since inception.
 We are solid corporate citizens and our repeat opportunities stands evident of this. We take our assignments and responsibilities seriously and our reputation reflects this.



Why the MSF Global Team?

We respectfully believe that we are the right Team for this assignment and the right partner for the Regional Transit Authority for the long haul. In reviewing the evaluation criteria as published in the RFP, please pay note to the following:

- 1. Ability and experience to meet all required tasks indicated in the proposal The MSF Global and offers a suite of separate but complimentary skills that align perfectly with the proposed requirements of this RFP. MSF Global is a proven system integrator that has successfully deployed enterprise web and content management solutions for numerous transit and local government agencies. The MSF Global Team offers the knowledge, direct experience and resources to provide RTA with a state-of-the-art website and technology services.
- 2. **Costs** –We understand the budget as outlined in the RFP and plan to stay within the budget. Since this will not be the first time the MSF Global and RTA Team has worked together, the RTA will benefit from a team that acts as one. Our shared experience will yield efficiencies that will ensure RTA receives the maximum benefit with the defined budget.
- 3. Quality of designs submitted and the completeness of the RFP The MSF Global team have been responsible for numerous important projects. We understand that design, usability and great customer experience are all equally important to provide enhanced services to riders. We believe we have succeeded in this area on every project assigned and we are anxious to work directly with the RTA.
- 4. Ability to deploy resources to meet required target dates The MSF Global team is very comfortable with the proposed services and believe we can do a lot together within a twelve (12) month period to advance to goals of the agency. Our resources know exactly what to do and how to get it done. We have carefully reviewed your objective and evaluated against our current project list and determined an appropriate resource utilization rate that will ensure resources are not just present but committed to support this project in full.
- 5. Time Line Commitment We are commitment to meeting or exceeding the timeline. We believe the timeline is more than responsible and upon a successful selection by the RTA Evaluation committee we will work with the RTA to determine the most feasible timeline that ensures quality is possible based on RTA resource availability. Our goal is to do more with less for every project or task assigned to us.

The MSF Global Team understands the task at hand. We are keenly interested in this assignment and offer the technological and intellectual resources required for success. We are indeed interested, committed and ready to work side by side with the Regional Transit Authority in the design and implementation of a world class website and passenger information services.



2. MSF Team Background

MSF Global Solutions, LLC (MSF Global) is highly flexible and independent professional services organization providing technology and professional consulting across a diverse group of specialty areas and industries. Established in 2003, MSF Global was established to provide governments, universities, businesses and charities with cost-effective consulting services that leverage the proactive fusing of strategy, design and technology.

Our service delivery is built on the principle that engagements must be solution driven and even the smallest implementations or projects should be approached with an "Enterprise" framework. We want our clients to imagine the possibilities and realize the future.

Marseyas Steven Fernandez is the founder and CEO of MSF Global Solutions, a New Orleans based company specializing designing and development enterprise solution. Marseyas has twenty (25) years experience as an entrepreneur, developer and innovator in the field of enterprise web and geospatial solutions. As the President and Chief Executive Officer at MSF Global, Marseyas has led the transformation of MSF Global into a trusted provider of web and mobile solutions for the transit industry.

MSF Global Solutions Consulting services rest on a commitment to assisting our clients in building a foundation that includes key organizational, technical, and financial aspects for enterprise system development. With this foundation in place, we believe our clients can be more cost-effective and practical with building and deploying solution oriented enterprise systems that are enabled and driven by web and geospatial technology. MSF Global Solutions has experience in the following areas:

- Geospatial Solutions
- Enterprise Consulting
- Web Solutions
- Mobile Solutions
- Data Solutions

We take immense pride in our clients' successes. We understand their successes reflect our work as well. It's always great when your clients are recognized after a successful project. We take great satisfaction in knowing our customers. Here are some recent winners:

2013 – MBE Partner of the Year – Louisiana Minority Supplier Diversity Council

2010 - ESRI Business Partner of the Year State and Local Government Sector

2009 - City of New Orleans - Web Development Award

2008 - GNO Inc. - ESRI Special Achievement in GIS Award

2005 - City of New Orleans - Digital Government Best of Web Award

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2004 - City of New Orleans - ESRI Special Achievement in GIS Award

MSF Global maintains general liability insurance in the amount of \$2 million and professional liability of \$1 million.

Evalv IQ is a pioneering cybersecurity consulting firm based in New Orleans, Louisiana. It holds the distinct honor of being the first Minority and Woman-Owned Small Business (WOSB) in this field within the state. The company offers comprehensive cybersecurity solutions and expert advice to clients across various industries, with a team that's actively securing over \$400 billion of economic impact across America.

The primary mission of Evalv IQ is to strengthen organizational security defenses, safeguard vital data assets, equip workforces with advanced skills, and transform potential threats into valuable learning opportunities. They are revolutionizing cybersecurity with proactive solutions that detect and manage sophisticated threats and malware.

Evalv IQ's commitment extends to their Department of Defense (DOD), civilian, and state government agency clients, as well as the healthcare and legal sectors where they excel. Their team comprises highly trained military veterans, all holding Top Secret Security Clearances.

Their expertise covers a wide range of industries, including maritime, judicial, legal, municipal, aviation, and healthcare. Since its inception, Evalv IQ has fulfilled cybersecurity contracts and provided services to state and local businesses, including esteemed educational institutions like Louisiana State University.

The CEO of Evalv IQ serves as the co-chair for the Louisiana Governor's Cyber Commission in the maritime sector and is the Vice President of Special Events for the FBI's InfraGard Huntsville, Alabama Chapter6. This active involvement in the cybersecurity community, along with her contributions to Senate Hearing notes for several clients and even the governor's office of Louisiana, attests to the company's dedication to cybersecurity.

We would like to highlight that Evalv IQ is officially on Louisiana State Contract for these services, attached to contract number 4400011410 via the NASPO Cloud Solutions Agreement. Additionally, as a minority woman-owned business and disadvantage business enterprise, we have included our certifications to demonstrate our commitment to diversity and inclusion related to this submission.

Through its commitment to excellence and strong relationships with its clients, Evalv IQ embodies the power of diversity and inclusion in the world of cybersecurity and technology consulting.

Company Information

- Name of firm: Evalv IQ LLC www.evalv.today
- Point of contact (name, phone number, and email address):

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Theresa Marie Jones, 504-503-0540, theresajones@evalv.today

- DUNS number: 101083455; CAGE code: 8SS44; UEI: P3ZYLGEDUMR8

- Socioeconomic Category is WOSB & MBE.

Theresa Jones CSA, CMMC-RP is an accomplished professional with rich experience in risk assessment and information systems security management. She has a significant background in supporting Department of Defense (DoD) contracts and direct agency work within state, local, and educational settings. Theresa excels in various fields including Risk Management and Mitigation, Assessment & Authorization, Vulnerability Management, and Security Incident Response. Her expertise lies in regulatory compliance, making her an asset in navigating complex security landscapes. With her deep understanding of cybersecurity principles and commitment to maintaining the highest standards of security, Theresa continues to make significant contributions in the field.

Experience | Past Performance

Evalv IQ, a well-established cybersecurity consulting firm based in New Orleans, Louisiana, has made its mark in the industry through its exceptional services across various sectors. With a particular emphasis on risk assessments and security testing, Evalv IQ has successfully served a diverse range of clients, including the Port of New Orleans, New Orleans Public Belt Railroad, Louisiana Supreme Court, Plaquemines Port Harbor & Terminal District, Port of South Louisiana, Port of Oakland, Oakland International Airport, and the City of Bogalusa.

In terms of risk assessments and security testing, Evalv IQ's expertise is evident in their past projects:

Port of South Louisiana: Evalv IQ conducted a comprehensive risk assessment for one of the largest volume ports in the United States. The project involved extensive penetration testing and vulnerability scans across the network, applications, and websites to ensure the port's security and resilience.

Plaquemines Port Harbor & Terminal District: Evalv IQ performed a risk assessment for this significant cargo traffic hub, helping to fortify its cybersecurity measures. This included penetration testing and vulnerability scans across the network, applications, and websites.

Louisiana Supreme Court: Evalv IQ evaluated the court's cybersecurity posture, ensuring the safeguarding of sensitive data and systems. This involved penetration testing and vulnerability scans across the network, applications, and websites.

In conclusion, Evalv IQ's past performance demonstrates its proficiency in providing high-quality cybersecurity services, making it a reliable partner for any organization seeking to strengthen its cybersecurity defenses.

The Solution



Continuous cybersecurity vulnerability scanning, reporting, and mitigation is paramount to reducing security and compliance risks in today's digital landscape. This is especially crucial for critical entities like the RTA of New Orleans, given the vital services it provides to the city's citizens.

The high responsibility entrusted to such organizations also increases the risk of data breaches and attacks on network infrastructures, web-based applications, and websites. To combat this, we propose a simple yet effective solution that focuses on constant vigilance against cyber threats.

Instead of performing sporadic vulnerability testing, our solution offers continuous scanning, 24 hours a day, 7 days a week, 365 days a year. This robust system constantly monitors custom developed webbased resources for attacks and vulnerabilities, thereby empowering developers, DevOps, and security teams with precise technologies to identify application vulnerabilities swiftly for immediate remediation at every phase of the software development lifecycle.

Our solution ensures the protection of your business and customers by securing your applications with best-in-class testing tools, centralized visibility and oversight, and multiple deployment options including on-premises, on-cloud, and cloud-native.

Moreover, our solution offers API Testing, allowing our team to perform immediate remediation. This proactive approach ensures that your organization's digital assets are not just secure but also compliant with regulatory requirements, thus minimizing both security and compliance risks.

3. Project Staffing

The MSF Team is made up of qualified individuals with experience in a variety of disciplines. The following tables/charts list the project role for each key staff member and provide a summary of their qualifications.

Key Staff

Staff Member	Role	Participation Rate
Marseyas Fernandez	Project Coordinator	15%
Theresa Jones	Cybersecurity Analyst	05%
Prabha J.	Interactive Services Developer	25%
Nathan DuToit	Senior UI/UX Designer/Account Lead	10%
Jebadoss Backiaraj	System and Database Admin	10%



4. Specialized Experience And Technical Competency

End to End Solutions for the Transit Industry

The MSF Global team is uniquely positioned to advance this project for RTA. In addition to our understanding of the significance the Website and Printed Public schedules project will bring to City Departments and the Citizens it serves, we believe no other team is as uniquely qualified to complete this project. We are your integrated solution provider for both Mobile and Web. MSF Global's team offers a combination of deep, technical expertise and experience.

MSF Global

With over 15 years of experience as a system integrator in the State and Local government industry, MSF Global leverage geographic information systems (GIS) as the key technology in providing comprehensive enterprise solutions. Through this experience MSF Global established itself as solution expert in building web and data solutions based on geospatial and location based technology.

Geospatial Solutions

Since the transit industry is inherently spatial, our background and expertise in geospatial and location-based technology allows us to offer clients comprehensive services that integrates back-office systems with web-based services to enhance customer experience. We worked with several clients to implement interactive maps and trip planner solutions including Google transit.

Web Solutions

Fueled by Google Maps, Bing and others, the demand for geospatial services has grown exponentially. MSF Global responded to this demand by increasing our capacity to provide web and interactive development services driven by GIS technology. During this time we designed and developed numerous applications and websites that supported local government and businesses ability to offer enhanced services to its customers. We also leveraged our experience as a system integrator to offer our clients Enterprise Content Management Solutions implementation and deployment services. MSF Global has implemented several enterprise level content management solutions including Sitecore, SharePoint and Fiona.

Data Solutions

MSF Global understands that the ability for an agency to deliver reliable and trusted services and information to its customers depends on the quality of the data. MSF is well versed in numerous database platforms including the latest versions of MS SQL Server and Oracle. As part of our implementation of interactive maps and schedules we provide quality assurance services to identify inconsistencies with the data.

Below is a list of transit related services MSF Global various clients. This list is not meant to be exhaustive but demonstrates our core competencies and experience within the transit industry.



Team Member	Transit Services	Principal Roles on the Project
MSF Global	 Interactive route and system Maps and Schedules Google Transit Integration Enterprise Content Management Solutions. Vehicle Tracking and Estimated Time of Arrival Customer Relationship Management (CRM) Integration Fare and Ticket E-commerce Solutions and Integration Location-based Services Integration On-line Marketing and Outreach Campaign Mobile Application Development Data Quality Services 	 Primary contact with client Project Leadership Primary technology integrator Business Analysis and Requirements Definition
Evalv IQ	 Cybersecurity Assessment Continuous Monitoring Reporting and Mitigation 	Reports to MSF Global•



5. Project Approach

Our approach to the design and build process is to keep it simple and efficient. Our collective experience has allowed up to define simple, intuitive processes that deliver functional, user friendly and engaging website and schedules.

Below we have identified two distinct processes for the website and schedule design phases of the project.

DIGITAL PLANNING, DESIGN, DEVELOPMENT AND PRODUCTION

The design and build process is not complicated, but will follow these steps:

- Clearly define audience and measureable goals of the interactive solution. 1 round of revisions allowed on the content strategy
- Evaluate existing content provided by client, both off and on-line. This portion of the process will not require revisions.
- Define specific objectives of the content in each section of the website. 1 round of revisions is allotted for this stage
- Prepare a sitemap. Client will have 2 rounds of revisions for this stage
- For more complex projects and at our discretion, we may produce a wireframe before proceeding into the design portion of the project.
- Establish clear visual identity for business if not already in existence
- Design two (2) homepage concepts for review and selection/approval, 1 round of revisions allowed on selected homepage concept
- Once a homepage design is approved, a sub-page template package of 2-3 subpage designs will
 follow visual and creative cues established on homepage. 3 rounds of revisions allowed on the
 subpage template package. Upon approval of the sub-page templates, design features cannot
 be changed during development.
- MSF Global will work w/ CLIENT to gather and edit necessary existing and new content (including but not limited to website copy and imagery)
- Content will be finalized after 3 rounds of revisions
- Turn creative comps into valid XTHML + CSS mark-up. Additional page templates will be created and installed into content management system (CMS) if appropriate.

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- Perform necessary testing to assure reliable performance across as many web browsers as
 possible. MSF Global makes no guarantee that visual consistency can be maintained across
 every browser, however, we will assure consistency among the most widespread and popular
 clients in use at time of development (ie, Firefox for Mac & PC, the latest version of IE for PC,
 Safari, Opera)
- After completion of internal testing and review, CLIENT will have the opportunity to provide one (1) list of requested edits to the functioning website prior to launch.
- MSF Global will provide one comprehensive training session and one follow up training session if
 needed to help client feel comfortable with the website and content management system and
 its feature set.
- Additionally, MSF Global will provide on an ad hoc basis up to 25 hours of additional updates and support for the CLIENT website.
- Upon receipt of final payment, MSF Global will provide access to all necessary accounts, should CLIENT require additional website development in the future.



6. Performance History

A disciplined approach executed by highly skilled professionals is required to ensure success in the design, development and implementation of customer focused websites and schedule products. – this is what MSF offers to the Regional Transit Authority.

Responsiveness

The MSF Team is agile. We understand the importance the RTA has placed on improving customer service and delivering the citizens a responsive and accountable agency. MSF Global has established a culture of being responsive to changes in our clients' needs.

Cost Control

The MSF Team is fiscally responsible – These are tough economic times both locally and nationally. More than ever local governments have to do more with less. This requirement is also true of contractors and vendors doing business with the government agencies We accomplished this objective by implementing a robust project and time tracking tool. This tool allowed us to monitor resource time and progress on tasks. Each invoice was accompanied by a detail description of every employee's time and task worked on. Our project and time tracking system will be used for this

Work Quality

The MSF Team is quality. MSF continues to demonstrate quality in the work it produces. The myGoMobile Platform and Kentico CMS are shining examples of the quality of work MSF is capable of producing. In addition, we continue to receive peer recognition for the products and services produced. In order to ensure this aspect of our work continues to improve, we have implemented rigorous quality assurance and project management procedures.

Ability to Meet Schedules and Deadlines

The MSF Team is on time. This agency has made commitments to its citizens and representative government and those commitments must be met on time and according to schedule. We take this seriously and have implemented tools to assist us in meeting deadlines. Our staff is talented and committed to adhering to project schedules and timelines.

SELECTED TRANSIT WEB PROJECTS

Through its principal MSF Global has been a partner with state and local government agencies for over twelve (19) years. During this time, we have had the opportunity to execute a number of important projects for transit and government agencies. A few of the assignments include:



Project Reference

myGoMobile www.ridehudsonlink.com	Andrea Caccuro VP of Marketing and Communications, TransDev North America Email: andrea.caccuro@transdev.com
The Builders Daily	John McManus Founder
www.thebuildersdaily.com	Email: john@thebuildersdaily.com
myGoMobile - HudsonLINK	Andrea Caccuro Marketing and Customer Service Manager TransDev North America
www.ridehudsonlink.com	Email: andrea.caccuro@transdev.com
City of New Orleans (NOLA)	Eric Ogburn Director of Enterprise Information Team City of New Orleans, Office of Information Technology and Innovation
www.nola.gov	Email: epogburn@nola.gov



SELECTED LOCAL WEBSITE PROJECTS

Project	Reference
LabMar Ferry Services Website Design and Hosting	John Peter Laborde CEO, LabMar Ferry Services Email: johnpeter@labmarine.com



7. Major Tasks and Budget

We understand RTA has a potential ceiling of 100K allocated for this project. Based on our understanding of the immediate goals we prepared a sample budget allocation. This is meant to provide you with a baseline of our understanding of the allocation associated with your objectives. This is only an estimate.

Major Tasks	Task Description	Estimated
Website Upgrade	RTA will be entitled to one upgrade to the latest Kentico Experience. Any additional upgrades will be assessed and billed separately.	\$ 15,000.00
Hosting and Maintenance	MSF Global will continue to provide with state-of-the-art hosting using the Microsoft Azure platform. Included in this service will also be backups and service monitoring.	\$ 16,400.00
Service Requests	A monthly allocation will be assigned to address service requests related issues. Based on our past experience we believe the	\$ 24,000.00
Enhancement Requests	We will work with RTA to scope and cost out any enhancement work. We suggest a quarterly meeting to identify and discuss and enhancement work and plan accordingly.	\$ 28,600.00
Cybersecurity Assessments	Evalv IQ will perform two (2) cybersecurity assessment per year. Reports will be provided to the website stakeholders for review. If required, mitigation will be assessed and billed separately.	\$ 16,000.00



8. Implementation Timeline

As the incumbent there is no transition require! Our team is ready to continue offering you great service. However, we do commit to the following:

- Upgrading the current website to the Kentico Experience platform within six (6) months of contract date.
- CyberSecurity assessment within three (3) months.

9. Acknowledgement of Addenda

Proposers shall acknowledge receipt of all addenda to this Request for Proposals. Acknowledged receipt of each addendum shall be clearly established and included with each proposal. The undersigned acknowledges receipt of the following addenda.

Addendum No. III, dated 1/19/2024

MSF Global Solutions, LLC

Company Name

Marseyas Fernandez

Company Representative

RFP 2023-025

Addendum No. I, dated 1/9/2024 Addendum No. II, dated 1/18/2024



Appendix A Required Forms

MSF Global Solutions, LLC

Type text here

CERTIFICATION ON PRIMARY PARTICIPANT REGARDING DEBARMENT, SUSPENSION, AND OTHER RESPONSIBILITY MATTERS

The Primary Participant (Potential Contractor for a major third party contract), certifies to the best of its knowledge and belief, that it and its principles:

- 1. Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal Department or agency;
- 2. Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, State, or local) transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- 3. Are not presently indicted for or otherwise criminally or civilly charged by a government entity (Federal, State, or local) with commission of any of the offenses enumerated in paragraph (2) of this certification; and
- 4. Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State or local) terminated for cause or default.

(If the primary participant is unable to certify to any of the statements I this certification, the participants shall attach an explanation to this certification.)

THE PRIMARY PARTICIPANT, (POTENTIAL CONTRACTOR FOR A MAJOR THIRD PARTY CONTRACT, CERTIFIES OR AFFIRMS THAT TRUTHFULNESS AND ACCURACY OF THE CONTENTS OF THE STATEMENTS SUBMITTED ON OR WITH THIS CERTIFICATION AND UNDERSTANDS THAT THE PROVISIONS OF 31 U.S.C. SECTION 3801 ET SEQ ARE APPLICABLE HERETO.

СОМРА	NY MSF Global Solutions, LLC	
ADDRE	SS_1712 Oretha Castle Haley, Ste 302 NOLA	70113
DATE (01/24/2024	
	Mos	
Signatu	ure of Offeror's Authorized Representative	

CERTIFICATION OF RESTRICTIONS ON LOBBYING

I MARS	EYAS FERNANDEZ, (Name and Title of Offe	OWNER	hereby certify on
	(Name and Title of Offe	eror Official)	
behalf of	MSF Global	Solutions, LLC (Name of Offeror)	that:
		(Name of Offeror)	
	undersigned, to any person employee of any agency, a an employee of a Member contract, the making of an into of any cooperative agr	s have been paid or will be pon for influencing or attemption. Member of Congress, an office of Congress in connection with y Federal grant, the making of the ement, and the extension, consideral contract, grant, loan or conderal contract, grant, loan or conderal contract, grant, loan or conderal contract, grant, loan or contract.	ng to influence an officer or or or employee of Congress, or the the awarding of any Federal any Federal loan, the entering tinuation renewal, amendment
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FORM CQ-2012

Instructions: The prime, each subconsultant, and any other tier subconsultant must submit a fully completed CQ-2012 form. All items requested on the form are required, if an item is not applicable, respondents are instructed to enter N/A. Each prime firm participating as a joint venture should complete a separate CQ-2012 form and indicate on the form in item 10 that the response is a joint venture.

12. List full-time personnel by primary function. Count each only once. # Function (e.g. civil engineer) 1 Community/Transportation Analyst 1 Systems Engineer 2 Developers 1 UI/UX Designer 1 Product/Program Manager 1 Admin Assistant	8. Specify Type of Business Entity: Corporation Proprietorship Partnership Limited Liability Corporation (LLC) Other	 Name of parent company, if any: N/A 	Regional Transit Authority Contractor/Consultant Questionnaire CQ-2012 RTA
n. Count each only once.	 9. Indicate Special Status: Small business Minority-owned business Woman-owned business 	5. Location of headquarters (city): New Orleans, LA	 Project name, project number and date of submittal: Website Services RFP 2023-25 Jan 26, 2024
	10. Indicate certifications held regarding special status: SBE certified SLDBE certified LAUCP certified	6. Name, title, and telephone number of principal contact: Marseyas Fernandez Owner 504.905.0244	 Official name of firm, indicate if prime or subconsultant: MSF Global Solutions, LLC Prime
Total Personnel Domiciled in LA Total Personnel	11. Is this submittal a joint venture (JV)? Yes No If so, has the JV worked together before? Yes No Indicate the legal name of the JV: N/A	7. Name, title, and telephone number of project manager: Don Lapeyrolerie Community/Transportation Analyst - PM 504.872.0641	3. Address of office to perform work: 1712 Oretha Castle Haley Blvd. Ste 302 New Orleans, LA 70113

Evalv IQ, LLC 365 Canal Street Suite 820 New Orleans, LA 70130 a. Name and address of subconsultant or subcontractor 13. List all outside subcontractors or subconsultants you intend to employ for this project.
 Name and address of subconsultant or subcontractor
 b. Specific work to be performed on this project Cybersecurity Assessments Yes. c. Worked with prime firm before?

Marseyas has over 10 years of experience designing, implementing and managing transit websites. Marseyas was requested to lead the first development of the RTA's passenger information website in 2011. Since then Marseyas has lead many successful website design and deployments for other transit agencies throughout the U.S. I. Experience and qualifications relevant to this project: Nathan is an experience and qualifications relevant to this project: Nathan is an experience and qualifications relevant to this project: Nathan is an experience and qualifications relevant to this project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience and qualifications relevant to tins project: Nathan is an experience designer for customer centric websites and mobile apps. Nathan has worked with numerous transit agencies to deliver entire website redesign with the rider in mind. Nathan's experience both as a rider and designer will continue to provide value of the project:
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15. List work by firm and the firm's personnel to be assigned to this project which best illustrates current qualifications relevant to this project (limit 15 projects).

b. Reference contact name, tclephone number, and e-mail d. Nature of firm's responsibilities care (not care in the provide website support, management and hosting services Angele Young Angele Young Andrea Caccuro 212.748.9683 212.748.9683 210.674.3733 Mobile ticketing application. Mobile and web solution passenger information Mobile app and web support on-going and enhancements Mobile app and web support on-going and enhancements Mobile app and web support on-going and enhancements							
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b. Reference contact name, telephone number, and e-mail Angele Young Angele Young Andrea Caccuro 212.748.9693 andrea.caccuro@transdev. Angele Young Angele Young Andrea Caccuro @transdev. Angele Young Angele	120,000		on-going	Mobile app and web support and enhancements	Mobile ticketing and passenger information	Mitun Seguin 301.674.3733	GoMobile, Nassau County, NY Transdev NA
tion, and b. Reference contact name, telephone number, and e-mail Angele Young Angel	240,000	8	on-going	Provide complete integrated mobile and web solution	Integrated web and mobile passenger information and ticketing application.	Andrea Caccuro 212.748.9693 andrea.caccuro@transdev. com	myGoMobile
b. Reference contact name, telephone number, and e-mail c. Project description d. Nature of firm's responsibilities or estimate or estimate project	100,000		Dec 2023	Provide website support, management and hosting services	Provide website support, management and hosting services	Angele Young	Website Services New Orleans, LA RTA
e. f.	Firm's work	Entire project	date (actual or estimate)			telephone number, and e-mail	a. rroject name, location, and owner's name
	nated fees 0's)		e.				

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a. Project name, location, and owner's name myGoMobile - HudsonLINK Hillburn, NY The Builders Daily (TBD) Alexandria, Virgina Ashram Media Group GoMobile Nassau County, NY	roject name, location, and owner's name b. Nature of firm's responsibility mobile - HudsonLINK Mobile - HudsonLINK Provide complete integrated mobile and web solution Prime on-goir ndria, Virgina m Media Group Mobile app and web support and county, NY Mobile app and web support and Prime on-goir on-	Indicate whether work completed as prime, subconsultant or joint venture Prime Prime Prime Prime	d. Percent complete on-going on-going on-going	e. Estin (00 (00)	Estimated fees (000's) Fee remaining 240,000 40,000
GoMobile Nassau County, NY Transdev, NA	Mobile app and web support and enhancements	Prime	on-going		120,000
Mystery Traveler Redesign and Support Lombard, IL Transdev NA	t Application redesign and enhancements	Prime	on-going		35,000

17. Use this space to provide any additional information or description of resources supporting your firm's qualifications for the proposed project

Over the last five (5) years MSF Global has evolved into Mobility Solution company. We have the ability to be a true innovation partner with the RTA. We have a single platform that can support an integrated web and mobile experience for riders.

serve our community. If we are honored to earn your business once again, we welcome to opportunity to explore how we can truly partner to

- signing below, you have completed the ethics questionnaire or you have not identified any ethical conflict at this time. not be a violation of applicable ethics laws, fully explain why not. If applicable, please complete ethics questionnaire on company letterhead attached to the back of this form. By City board, agency, department, commission, authority, public trust, or public benefit corporation; if respondent or person(s) identified believe that the relationship is not or would benefit corporations, please state the name or names of said owner, officer or employee, the relationship to respondent and/or respondent's subcontractor(s), the relationship with officer, employee, or board member of the City of New Orleans or of any of its departments, boards, or commissions, committees, authorities, agencies, public trusts, or public Ethics Questionnaire: If any owner, officer, or employee of respondent or any of the respondent's subcontractors (whether identified in the submittal or not) is currently an
- 19. Pursuant to Louisiana Revised Statute 42:6.1, I hereby authorize the Regional Transit Authority to discuss the character and professional competence of this firm in Executive
- The forgoing is a statement of facts.

yped Name: Marseyas Fernandez	sture: 17 TZ
Title: Owner	Date: 1/24/2024

PARTICIPANT INFORMATION FORM

All offerors are required to submit the information contained on this form. This information is a condition of submitting an offer to the RTA. Offerors must insure that **ALL** sub-contractors, sub-contractors or others at all tiers, which are proposed to be used or used under any agreement issued by RTA have submitted an executed copy of this form. RTA is required to maintain this information by the Federal Transit Administration and it is not subject to waiver.

Firm Name MSF Global Solutions, LLC
Firm Address 1712 Oretha Castle Haley Blvd. # 302, New Orleans LA 70113
Telephone Number 504.872.0641
Fax Number
E-Mail Address marseyas@msfglobal.net
Firm's status as Disadvantaged Business Enterprise (DBE) or Non- DBE DBE
Age of the firm 19 yrs
Annual gross receipts of the firm \$579,000
Prime or Sub-Contractor Prime
NAICS code (s) 511210, 518210, 519190, 541511, 541512
I certify to the best of my knowledge that the above information is true and correct:
Signature A T S
Title Owner 01/24/2024
RTA Project No. RFP 2023-025

FAILURE TO PROVIDE AN EXECUTED COPY OF THIS FORM AS STIPULATED HEREIN MAY PRECLUDE YOUR OFFER FROM CONSIDERATION FOR AWARD.



DBE FORM 1 - CONTRACT PARTICIPATION AND DISADVANTAGED BUSINESS ENTERPRISE (DBE) COMMITMENT

Column A. Indicate the firm's role: prime, sub-tier 2 (first-level sub), sub-tier 3 (sub of a sub), manufacturer, regular dealer/supplier, or broker/agent. Please note that only 60% ofthe value of regular dealer/supplier commissions and fees can be counted toward Disadvantaged Business Enterprise (DBE) participation. All firms participating (DBE and non-DBE, prime and subs)must be included on the form.

Column B. Provide the name and address of the firm.

Column C. Provide the principal contact person and phone number of the firm.

Column D. Describe the work, goods, and/or services to be provided by the firm.

Column E. Indicate the dollar amount of total bid (including all alternatives) assigned to the firm. Enter NIA for qualification statements (RFQ).

Column F. Indicate the percent value of the bid amount of work assigned to the firm. Total percent value of work should equal 100% to account for all work being performed on the contract.

Column G. Indicate whether firm is a DBE, SLDBE, or non-DBE. DBE-certified means federally certified by a member of the Louisiana Unified Certification Program (www.LAUCP.org). An SLDBE designation recognizes the firm as certified by the City of New Orleans SLDBE Program. For federally-funded projects, only DBE firms certified through the LAUCP program can be counted toward the DBE goal. For non-federal projects, both LAUCP and SLDBE certification is acceptable.



DBE FORM 1 - CONTRACT PARTICIPATION AND DISADVANTAGED BUSINESS ENTERPRISE (DBE) COMMITMENT (CONTINUED)

Project No.: RFP 2023-025

Project Title: Website Services

Project Type (Specify DBI	E or SLDBE) DBE			DBE	Contrac	t Goal <u>0</u>		%
	T _	T -		T _		I _		Ι _
A.	В.	C.		D).	E.		F.
FIRM ROLE (Prime, sub-tier 2, sub-tier 3 manufacturer, supplier, etc.	FIRM NAME AND ADDRESS	PRINCIPAL CO NAME AND F NUMBE	PHONE	WORK SUBCONT GOODS/S TO BE PUI	RACTED/ SERVICES	% VALUI WORI PURCHA	< /	DBE, SLDBE, OR non-DBE
Prime	MSF Global Solutions, LLC 1712 Oretha Castle Haley Blvd. Ste 302 New Orleans, LA 70113	Marseyas Ferna 504.905.0244	andez	Website hosting support	design, and	84	%	DBE
Sub-tier 2	Evalv IQ, LLC 365 Canal Street Suite 820 New Orleans, LA 70130	Theresa Jones		Cyber S Assessi	Security ments	16	%	DBE
							%	
							%	
							%	
							%	
							%	
							%	
TOTAL VALUE OF PAR	RTICIPATION FROM CONTINUAT	TION PAGES:				%		%
	TOTAL VALUE OF PAF	RTICIPATION:	Enter Total	Bid Amount	Total Must	Equal 100%		Total DBE articipation
*Supplier/Manufacturer/Purchase/De	valer work is counted at 60% participation toward DL	BE goal.	\$ \$100	0,000	1	100 %		100 %
	he goal, refer to the Good Faith Efforts section of the nt of the LAUCP to count participation towards the g		a Schedule (C and all other	necessary c	documentation.	. Firms r	nust be
goods and services as shown	vill enter into a formal written agreement vin this schedule, conditioned upon the exist DBE participation set forth above. Failure	ecution of a contra	ct with the	RTA. The ur	ndersigne	d agrees to		
Signature:	0-8		Date: _ (01/24/202	24			
Printed Name: Marseyas Fe	Priving Pagember 17	0010 During	11116)wner				



RESPONDENTS TO RFPS AND RFQS: This completed form must be furnished with your proposal. You must complete every section of the form or your proposal will be deemed non-responsive. If a section is not applicable to your proposal, you must explain why it is not applicable or your proposal will be deemed non-responsive. You must submit your response on the DBE Responsiveness Form 4 or your proposal will be deemed non-responsive. You may use additional pages as warranted.

RFP/RFQ/Solicitation #: RFP 2023-025		Date: 01	<u> </u>	2024
Description: Website Services				
Name of Respondent: MSF Global Solutions, LLC				
Please check the appropriate space: The proposer is committed to the contract goal Form 1 and 2 in order to be awarded a contract	of 16 % % DBE utilization on this contract. (If selected t.)	d, you must comple	ete and s	submit DBE Compliance
documentation demonstrating good faith efforts	act goal, however is committed to a minimum ofs. (If selected, you must complete and submit DBE Corporting documentation in order to be awarded a contra	mpliance Forms 1	on this on and 3 and	contract and will submit d DBE Compliance

SECTION I - DBE COMMITTEMENT TO CONTRACT GOAL: You must list all DBE firms that you have identified to participate on the contract. PLEASE NOTE: Every DBE firm listed MUST be utilized on the project. To remove and/or replace a DBE firm you must submit a request for removal and substitution and you must receive approval from the DBELO to remove and/or replace the firm.

DBE FIRM & NAME of DBE	PHONE	SOURCE OF CERTIFICATION (SLDBE or LAUCP)	SCOPE OF WORK TO BE PERFORMED BY THE DBE	LUE of PROPOSED ONTRACT with DBE (If Known)	TOTAL CON	
1. Evalv IQ, LLC	256-678-8867	SLDBE	Cyber Security Assessments	\$ \$16,000.00	16	%
2.				\$		%
3.				\$		%
4.				\$		%
5.				\$		%
6.				\$		%
7.				\$		%
8.				\$		%
TOTALS	-	•		\$		%



SECTION II - DBE AFFIRMATIONS: For the DBE firms listed above, please provide the name and signature of the firm's authorized representative.

NAME OF DBE FIRM	PRINT NAME OF DBE FIRM'S AUTHORIZED REPRESENTATIVE	SIGNATURE OF DBE FIRM'S AUTHORIZED REPRESENTATIVE	DATE
5 1 10 110	Thomas lance	7	0.4/0.4/000.4
Evalv IQ, LLC	Theresa Jones	Theresa Jones	01/24/2024
			-

<u>SECTION III - SPECIFIC PORTIONS OF WORK IDENTIFIED FOR DBE SUBCONTRACTOR:</u> If you have not identified DBE firms for attainment of the DBE goal and have not listed a commitment to specific DBE firms for participation in Section I that equals the total contract goal for this project, you must list all selected scopes or portions of work that you identified to be performed by DBE(s) and the estimated percentage value of each scope of work identified in order to increase the likelihood of meeting the contract goal for this project.

SCOPE OR PORTIONS OF WORK IDENTIFIED FOR DBE PARTICIPATION	ESTIMATED % OF CONTRACT VALUE
1. Evalv IQ, LLC	16 %
2.	
3.	
4.	
5.	
6.	
7.	
8.	
TOTAL	



SECTION IV - PAST PERFORMANCE: You must provide details of you firm's past performance in compliance with DBE goals.

AGENCY NAME	PROJECT NAME	COMPLETION DATE	DBE PARTICIPATION ACHIEVED	DBE OFFICE VERIFICATION
Transdev NA (NORTA)	NORTA Passenger Information Website Project	6/20/2012	15%	

<u>SECTION V - OTHER:</u> If you have not identified DBE firms for attainment of the DBE goals and have not listed commitments to specific DBE firms for participation in Section I that equals the total contract goal for this project, you must provide narrative details of any other efforts your firm will conduct to attain the DBE goal.

SBE AFFIDAVIT OF CERTIFICATION ELIGIBILITY

This form must be signed and notarized for each owner upon which economic disadvantage status is relied.

A MATERIAL OR FALSE STATEMENT OR OMISSION MADE IN CONNECTION WITH THIS APPLICATION IS SUFFICIENT CAUSE FOR DENIAL OF CERTIFICATION, REVOCATION OF A PRIOR APPROVAL, INITIATION OF SUSPENSION OR DEBARMENT PROCEEDINGS, AND MAY SUBJECT THE PERSON AND/OR ENTITY MAKING THE FALSE STATEMENT TO ANY AND ALL CIVIL AND CRIMINAL PENALTIES AVAILABLE PURSUANT TO THE APPLICABLE FEDERAL AND STATE LAW.

I agree to submit to government audit, examination and review of books, records, documents and files, in whatever form they exist, of the named firm and its affiliates, inspection of its place(s) of business and equipment, and to permit interviews of its principals, agents and employees. I understand that refusal to permit such inquiries shall be grounds for denial of certification.

I agree to provide written notice to the recipient agency of any material change in the information contained in the original application within 30 calendar days of such change (e.g., ownership, address, telephone number, etc.).

I acknowledge that any misrepresentations in this application or in records pertaining to a contract or subcontract will be grounds for terminating any contract which may be awarded; denial or revocation of certification; suspension and debarment; and for initiating action under federal and/or state law concerning false statement, fraud or other applicable offenses.

I certify that my personal net worth does not exceed \$1.32 million, and that my ability to compete in the free enterprise system has been impaired due to capital and credit opportunities as compared to others in the same or similar line of business who are not economically disadvantaged. I further certify that my firm meets the Small Business Administration (SBA) business size criteria and the overall gross receipts cap of 49 CFR Part 26.

I declare, under penalty of perjury, that the information provided in this application and supporting documents relating to my economic disadvantaged status and me is true and correct.

Signature

Date

Notary Public

Commission Expires

FILL. 7E



Evalv IQ, LLC

FORM CQ - 2012

Instructions: The prime, each subconsultant, and any other tier subconsultant must submit a fully completed CQ-2012 form. All items requested on the form are required, if an item is not applicable, respondents are instructed to enter N/A. Each prime firm participating as a joint venture should complete a separate CQ-2012 form and indicate on the form in item 10 that the response is a joint venture.

Regional Transit Authority Contractor/Consultant Questionnaire CQ-2012 RTA	Project name, project number and date of submittal: (RFP) #2023-025	2. Official name of firm, indicate if prime or subconsultant: Evalv IQ LLC Subconsultant	3. Address of office to perform work: 365 Canal St. Ste 820 New Orleans, LA 70130
 Name of parent company, if any: n/a 	5. Location of headquarters (city): New Orleans, LA	6. Name, title, and telephone number of principal contact: Theresa Jones, CEO 504-214-9911	7. Name, title, and telephone number of project manager: Theresa Jones, CEO 504-214-9911
8. Specify Type of Business Entity: Corporation Proprietorship Partnership Limited Liability Corporation (LLC) Other	9. Indicate Special Status: Small business Minority-owned business Woman-owned business Moman-owned busin	10. Indicate certifications held regarding special status: Second Secretified LAUCP certified LAUCP certified	11. Is this submittal a joint venture (JV)? Yes No If so, has the JV worked together before? Yes No Indicate the legal name of the JV:
12. List full-time personnel by primary function. Count each only on # Function (e.g. civil engineer) Administrative Coordinator and EA Senior Account Executive Solutions Engineer Chief Information Officer Chief Cyber Strategist	ion. Count each only once.		

c. Worked with prime firm before?	n/a				
intend to employ for this project. b. Specific work to be performed on this project	n/a	s ·			
13. List all outside subcontractors or subconsultants you intend to employ for this project. a. Name and address of subconsultant or subcontractor b. Specific work to be performed on this project	n/a				

a. Name and title: Theresa Jones, CEO	a. Name and title:
b. Position or assignment for this project: Consultant + Project Manager	b. Position or assignment for this project:
c. Years of professional experience with this firm: 4 With other firms: 3	c. Years of professional experience with this firm: With other firms:
d. Education: College or University/ Degree / Year / Specialization Cybersecurity	d. Education: College or University/ Degree / Year / Specialization
e. Active registration or applicable certifications: State / Discipline/ License number / First year registered CMMC-RP 2021 CSA - 2021 Certificate #1868100	e. Active registration or applicable certifications: State / Discipline/ License number / First year registered
f. Experience and qualifications relevant to this project:	f. Experience and qualifications relevant to this project:
With over a decade of experience in the cybersecurity sector, my qualifications are deeply rooted in managing and auditing cybersecurity risks. As a Cybersecurity Risk Manager and Auditor, I provide strategic oversight and technical expertise in maintaining robust security postures for various organizations.	
My tenure on the LA Cyber Commission has been particularly focused on the Maritime and Transit sectors, where I have been instrumental in identifying and mitigating potential cyber threats to critical infrastructure. This role has involved extensive vulnerability scanning, ensuring our infrastructure remains resilient against evolving cyber threats.	
Moreover, as the Co-Chair of Information Sharing and Policy Development for the Commission, I have led initiatives to enhance communication and collaboration across various stakeholders. Through this role, I have contributed to the development of comprehensive cybersecurity policies, fostering a proactive rather than reactive approach to cyber threats.	
My expertise in cybersecurity extends beyond mere knowledge; it is a specialization that has been honed through years of hands-on experience in a rapidly evolving landscape. As a cyber expert, I am confident in my ability to deliver value and maintain the highest levels of security for your organization.	

14. Brief resumes of key persons anticipated for this project (clearly identify if alternate office location if different than listed in item 3).

CQ - 2012 Page 4

	f. Estimated fees (000's)	Firm's work	Entire Project	Entire Project	Entire Project		
List work by firm and the firm's personnel to be assigned to this project which best illustrates current qualifications relevant to this project (limit 15 projects).		Entire project	\$102,650	\$55,500	\$28,000		
	e. Completion date (actual or estimate)		April 2022	April 2022	November 2022		
	d. Nature of firm's responsibilities		Comprehensive penetration testing & vulnerability scanning to identify potential weaknesses in software and hardware systems. Identified vulnerabilities & formulated a remediation plan including corrective measures, patch management, & system enhancements to mitigate risks	Comprehensive penetration testing & vulnerability scanning to identify potential weaknesses in software and hardware systems. Identified vulnerabilities & formulated a remediation plan including corrective measures, patch management, & system enhancements to mitigate risks	Comprehensive penetration testing & vulnerability scanning to identify potential weaknesses in software and hardware systems. Identified vulnerabilities & formulated a remediation plan including corrective measures, patch management, & system enhancements to mitigate risks		
	c. Project description Comprehensive Cyber Audit & Vulnerability Management service, focusing on your network, applications, andits followed by its doorth unlocability.		Comprehensive Cyber Audit & Vulnerability Management service, focusing on your network, applications, web interfaces, & devices. Rigorous audits, followed by in-depth vulnerability assessments to uncover any weaknesses within your digital infrastructure.	Comprehensive Cyber Audit & Vulnerability Management service, focusing on your network, applications, web interfaces, & devices. Rigorous audits, followed by in-depth vulnerability assessments to uncover any weaknesses within your digital infrastructure.	Comprehensive Cyber Audit & Vulnerability Management service, focusing on your network, applications, web interfaces, & devices. Rigorous audits, followed by in-depth vulnerability assessments to uncover any weaknesses within your digital infrastructure.		
	b. Reference contact name, telephone number, and e-mail Paul Matthews 985-652-9278 pmatthews@portsl.com		Paul Matthews 985-652-9278 pmatthews@portsl.com	James Murray 504-310-2551 jmurray@lasc.org	Jalen Brown jbrown@pphtd.com 504-682-7920 Ext. #1126		
15. List work by firm and the	a. Project name, location, and owner's name		Port of South Louisiana	Louisiana Supreme Court	Plaquemines Port Harbor & Terminal District		

Estimated fees (000's)	Fee	\$529,000	\$14,100	\$11,500	\$102,000	\$250,000	\$285,000	
e. Esti (0	Total fee	\$529,000	\$56,400	\$207,000	\$102,000	\$250,000	\$285,000	
d. Percent complete		0% Contract starts 1/16/24	75%	%96	in negotiation	in negotiation	in negotiation \$285,000	
c. Indicate whether work completed as prime, subconsultant or joint venture		Prime	Prime	Prime	Prime	Prime	Prime	,
b. Nature of firm's responsibility		Cyber Enhancement and Vulnerability Management	Managed IT Services	SOC as a Service Cyber Vulnerability Scanning	Cyber Risk Audit and Vulnerability Management	Firewall Installation, Configuration, Management and Training	Cyber enhancements and Risk Management Audit	
a. Project name, location, and owner's name		Port of South Louisiana Paul Matthews 985-652-9278 pmatthews@portsl.com	City of Bogalusa Mayor Tyrin Truong 985-732-6200 mayor@bogalusa.org	Plaquemines Port Harbor & Terminal District Jalen Brown jbrown@pphtd.com 504-682-7920 Ext. #1126	City of Bogalusa Mayor Tyrin Truong 985-732-6200 mayor@bogalusa.org	Port of South Louisiana Paul Matthews 985-652-9278 pmatthews@portsl.com	Care South Kevin Robinette 225-650-2096 krobinette@caresouth.org	

16. List all projects currently under contract or under contract negotiations that are being (or will be) performed by the firm's office as listed in item 3.

17. Use this space to provide any additional information or description of resources supporting your firm's qualifications for the proposed project.

Board Member for the New Orleans Chamber of Commerce. In terms of critical infrastructure security, they have been instrumental in they have led teams to mitigate cyber risks, implementing innovative strategies that have consistently kept organizations one step The CEO brings a wealth of experience and unrivaled expertise in the realms of maritime and transit security, critical infrastructure security, and cybersecurity risk management as an appointee of the LA Govenor Cyber Commision, Infraguard Board Member and developing robust security frameworks that have fortified key installations nationwide. In the ever-evolving field of cybersecurity, ahead of emerging threats. This track record not only highlights their depth of knowledge but also their ability to lead and shape effective security risk management projects.

- officer, employee, or board member of the City of New Orleans or of any of its departments, boards, or commissions, committees, authorities, agencies, public trusts, or public benefit corporations, please state the name or names of said owner, officer or employee, the relationship to respondent and/or respondent's subcontractor(s), the relationship with City board, agency, department, commission, authority, public trust, or public benefit corporation; if respondent or person(s) identified believe that the relationship is not or would Ethics Questionnaire: If any owner, officer, or employee of respondent or any of the respondent's subcontractors (whether identified in the submittal or not) is currently an not be a violation of applicable ethics laws, fully explain why not. If applicable, please complete ethics questionnaire on company letterhead attached to the back of this form. By signing below, you have completed the ethics questionnaire or you have not identified any ethical conflict at this time.
- 19. Pursuant to Louisiana Revised Statute 42:6.1, I hereby authorize the Regional Transit Authority to discuss the character and professional competence of this firm in Executive

20. The forgoing is a statement of facts.

Typed Name: Theresa Jones

Signature:

Date: 1-9-2024 Title: CEO CQ - 2012 Page 6

PARTICIPANT INFORMATION FORM

All offerors are required to submit the information contained on this form. This information is a condition of submitting an offer to the RTA. Offerors must insure that **ALL** sub-contractors, sub-contractors or others at all tiers, which are proposed to be used or used under any agreement issued by RTA have submitted an executed copy of this form. RTA is required to maintain this information by the Federal Transit Administration and it is not subject to waiver.

Firm Name Evalv IQ
Firm Address 365 Canal St. Ste 820 New Orleans, LA 70130
Telephone Number <u>504-503-0540</u>
Fax Number
E-Mail Address _theresajones@evalvnow.com
Firm's status as Disadvantaged Business Enterprise (DBE) or Non- DBE _DBE
Age of the firm 4 years
Annual gross receipts of the firm
Prime or Sub-Contractor Sub-Contractor
NAICS code (s) 541519, 611430, 611420, 611513
I certify to the best of my knowledge that the above information is true and correct:
Signature Marie Am
Title CEO
Date 1-10-2024
RTA Project No. (RFP) #2023-025

FAILURE TO PROVIDE AN EXECUTED COPY OF THIS FORM AS STIPULATED HEREIN MAY PRECLUDE YOUR OFFER FROM CONSIDERATION FOR AWARD.

CERTIFICATION ON PRIMARY PARTICIPANT REGARDING DEBARMENT, SUSPENSION, AND OTHER RESPONSIBILITY MATTERS

The Primary Participant (Potential Contractor for a major third party contract), certifies to the best of its knowledge and belief, that it and its principles:

- 1. Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal Department or agency;
- 2. Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, State, or local) transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- 3. Are not presently indicted for or otherwise criminally or civilly charged by a government entity (Federal, State, or local) with commission of any of the offenses enumerated in paragraph (2) of this certification; and
- 4. Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State or local) terminated for cause or default.

(If the primary participant is unable to certify to any of the statements I this certification, the participants shall attach an explanation to this certification.)

THE PRIMARY PARTICIPANT, (POTENTIAL CONTRACTOR FOR A MAJOR THIRD PARTY CONTRACT, CERTIFIES OR AFFIRMS THAT TRUTHFULNESS AND ACCURACY OF THE CONTENTS OF THE STATEMENTS SUBMITTED ON OR WITH THIS CERTIFICATION AND UNDERSTANDS THAT THE PROVISIONS OF 31 U.S.C. SECTION 3801 ET SEQ ARE APPLICABLE HERETO.

COMPANY	Evalv IQ LLC					
ADDRESS 3	865 Canal St. Ste 820 New Orleans, LA 7013€					
DATE	A * A . /					
Thorax	Mas Jana					
Signature of Offeror's Authorized Representative						