



Regional Transit Authority
2817 Canal Street
New Orleans, LA 70119-6307

RESOLUTION NO. 22-030

STATE OF LOUISIANA
PARISH OF ORLEANS

Authorization to Award Contracts for a Software-As-A-Service Provider, a Mobile Ticketing Provider, and the activation of a Third-Party Mobility App to replace RTA's mobile application.

Introduced by Commissioner Tillery, seconded by Commissioner Wegner.

WHEREAS, the license for RTA's existing real-time and mobile ticketing smartphone application, GoMobile, which facilitated approximately \$1.6 million in revenue in 2021, will expire on August 28, 2022; and

WHEREAS, the annual cost to RTA for GoMobile service, licensing and transaction fees is an estimated \$400,000 (depending on volume of mobile ticket sales); and

WHEREAS, the Chief Executive Officer of the RTA has identified the need to replace the mobile application prior to GoMobile's expiration for the benefit of RTA's ridership and to prevent loss of revenue; and

WHEREAS, staff has evaluated and determined that procuring a Software-As-A-Service Provider (Moovit) and a Mobile Ticketing Provider (Token Transit), as well as activating a Third Party Mobility App (Transit App) will enable the RTA to adequately and timely replace GoMobile without a reduction in levels of service to riders; and

WHEREAS, staff conducted a thorough evaluation of possible replacement options and potential vendors to determine a preferred solution; and

WHEREAS, staff evaluated all cost components submitted by the respective vendors and determined the prices to be fair and reasonable; and

WHEREAS, it is the opinion of the RTA Board of Commissioners that the replacement of the GoMobile application is critical to both maintaining levels of service for RTA's ridership and retaining fare revenue associated with mobile ticketing; and

WHEREAS, the cost of the preferred solution is comparable to RTA's existing cost for its mobile application and authorization of mobile payments.

NOW, THEREFORE, BE IT RESOLVED by the RTA Board of Commissioners that the Chairman of the Board, or his designee, is authorized to execute contracts with the following:

(1) Moovit Inc. as a Software-As-A-Service Provider, for an annual amount not to exceed \$250,000

(2) Token Transit as a Mobile Ticketing Provider, for fixed fee per fare payment transaction via mobile application, paid monthly for a total annual amount not to exceed \$300,000 (all costs charged as a percentage of fare sales such that annual costs are estimated at approximately \$160,000 based on last year's GoMobile pass sales).

(3) Transit App as a "Third Party" mobility application for an annual amount not to exceed \$21,000 and a one-time fixed activation cost of \$8,500.

THE FOREGOING WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

YEAS:	<u>8</u>
NAYS:	<u>0</u>
ABSTAIN:	<u>0</u>
ABSENT:	<u>0</u>

AND THE RESOLUTION WAS ADOPTED ON THE 26th DAY OF APRIL, 2022.



**FLOZELL DANIELS, JR.
CHAIRMAN
RTA BOARD OF COMMISSIONERS**