



Regional Transit Authority
2817 Canal Street
New Orleans, LA 70119-6307

RESOLUTION NO. _____
FILE ID NO. 26-117

STATE OF LOUISIANA
PARISH OF ORLEANS

**AUTHORIZATION TO AWARD A CONTRACT TO SOUTHERN STRATEGY GROUP
FOR STATE LEGISLATIVE SERVICES**

Introduced by Commissioner (LEAVE BLANK)_____, seconded by
Commissioner (LEAVE BLANK)_____.

WHEREAS, A resolution authorizing the Interim Chief Executive Officer of the New Orleans Regional Transit Authority (“RTA”) to execute a contract with Southern Strategy Group to provide State Legislative Services as outlined in the Scope of Work dated 2025, and to expend funds in an amount not to exceed \$270,000.00 for three years, billed monthly; and otherwise to provide with respect thereto.

WHEREAS, the New Orleans Regional Transit Authority (RTA) is responsible for developing, operating, and maintaining a regional public transit system serving Orleans, Jefferson, and St. Bernard Parishes; and

WHEREAS, the RTA is engaged in major regional transportation initiatives—including Bus Rapid Transit, the Downtown Transit Center, ferry system enhancements, and redevelopment of the Union Passenger Terminal—that may require new or modified state legislation, policy support, and/or sustainable state funding streams; and

WHEREAS, the RTA seeks to strengthen participation in statewide infrastructure opportunities, including appropriations, stimulus funding, and competitive discretionary programs, through dedicated strategic government relations support; and

WHEREAS, the RTA requires a qualified firm to provide state legislative services on an as-needed basis, including but not limited to advancing legislative priorities, coordinating with state officials, monitoring legislation, engaging with DOTD, and supporting policy strategy and communication; and

WHEREAS, The RTA conducted a formal competitive procurement process for State Legislative Services under Invitation for Bids (IFB) No. 2026-014-1, and following public advertisement, receipt, and evaluation of bids, Southern Strategy Group of Louisiana d/b/a SSG was determined to be the lowest responsive and responsible bidder, with pricing deemed fair and reasonable;

WHEREAS, RTA staff recommend entering into a contract with Southern Strategy Group to provide these services from operating budget code 01-2100-02-7070-00-00-00000-00000-00000 for an amount not to exceed \$270,000.00 for a three-year term, billed monthly;

NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners of the Regional Transit Authority (RTA) that the Chairman of the Board, or her designee, is authorized to award a contract with Southern Strategy Group for the provision of State Legislative Services, consistent with the Scope of Work attached hereto, in an amount not to exceed \$270,000.00 for three years, billed monthly.

BE IT FURTHER RESOLVED that the Interim Chief Executive Officer is authorized to take all actions necessary and proper to carry out the intent of this Resolution.

THE FOREGOING WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

YEAS: _____
NAYS: _____
ABSTAIN: _____
ABSENT: _____

AND THE RESOLUTION WAS ADOPTED ON THE ____th DAY OF MONTH, YEAR.

**ANN DUPLESSIS
CHAIR
RTA BOARD OF COMMISSIONERS**